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# Exports, Imports, and Earnings Inequality: Micro-Data and Macro-Lessons from Ecuador

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NOVEMBER 16, 2020

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# How Does Trade Affect Earnings Inequality? This Paper

➤ 2 questions:

- Who is **exposed** to international trade, either through exports or imports?
- What is the **incidence** of differences in trade exposure on earnings inequality?

1. **Sufficient statistics** for quantifying distributional effects of trade in a country

- Characterize **export** and **import** channels of factor exposure to international trade
- **Domestic factor demand** controls the incidence of two exposure channels on domestic factor prices
- Not necessary to know anything else about the rest of the world

2. **Measurement of exposure** using administrative data from Ecuador:

- Customs + VAT + social security + ownership registry  $\Rightarrow$  **Individual exposure** to exports and imports (labor + capital)

3. **Estimation of incidence** using observed export and import shocks:

- **Micro estimation of parameters**: impact of trade shocks on factor spending and final sales across firms
- **Macro test of model fit**: Study impact of exposure to export and import shocks on relative prices across factors

4. **Main Findings**: **Largest gains from trade at the top**, mostly through import channel

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# Relationship to Existing Literature

## ➤ Inspired by original factor content approach:

- Deardorff & Staiger (1988), Borjas, Freeman & Katz (1992, 1997), Wood (1994), Krugman (2000), Leamer (2000)
- We like: Intuitive supply and demand framework, trade exposure measurement
- We improve: Robustness of theoretical foundations, granularity of the data fed into the analysis, tighter relationship between theory and data, estimation of incidence of observed trade shocks

## ➤ Related to recent empirical literature:

- Autor, Dorn, and Hanson (2013), Kovak (2013), Hummels et al. (2014), Pierce and Schott (2016)
  - We like: Use observed trade shocks to estimate incidence (across firms, industries, regions, education)
  - We improve: Sufficient statistics in trade models, extrapolate from evidence based on observed shocks to recover overall distributional impact of trade
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# Theory

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# Environment

- Two countries: Home and Foreign
  - Each country has an exogenous endowment of factors
    - Domestic factors:  $f \in F$  with endowment  $\bar{L}_f$
    - Foreign factors:  $f \in F^*$  with endowment  $\bar{L}_f^*$
  - Perfectly competitive factor markets
    - Agents make decisions taking as given factor prices,  $w$  and  $w^*$
  - We impose no restrictions on preferences, technology and good market structure
-

# Factor Supply and Factor Demand

- **Proposition 1.** Consider perfectly competitive factor markets. There exist domestic and foreign factor demand functions,  $L_f(\mathbf{w}, \mathbf{w}^*)$  and  $L_f^*(\mathbf{w}, \mathbf{w}^*)$ , such that equilibrium factor prices solve

$$\frac{L_f(w_T, w_T^*) + L_f^*(w_T, w_T^*)}{L_0(w_T, w_T^*) + L_0^*(w_T, w_T^*)} = \frac{\bar{L}_f}{\bar{L}_0} \quad \forall f \in F \cup F^*$$

- At equilibrium factor prices,  $L_f^*(w_T, w_T^*)$  coincides with **Leontief's (1953)** factor content of exports

- We define export exposure as  $EE_{f,T} \equiv \frac{L_f^*(w_T, w_T^*)}{L_f(w_T, w_T^*) + L_f^*(w_T, w_T^*)}$

- **Corollary 1.** Consider perfectly competitive factor markets. For any foreign factor prices  $\mathbf{w}_T^*$ , there exists a relative domestic factor demand,  $L_f(\mathbf{w}, \mathbf{w}_T^*)/L_0(\mathbf{w}, \mathbf{w}_T^*)$ , s.t. domestic factor prices solve

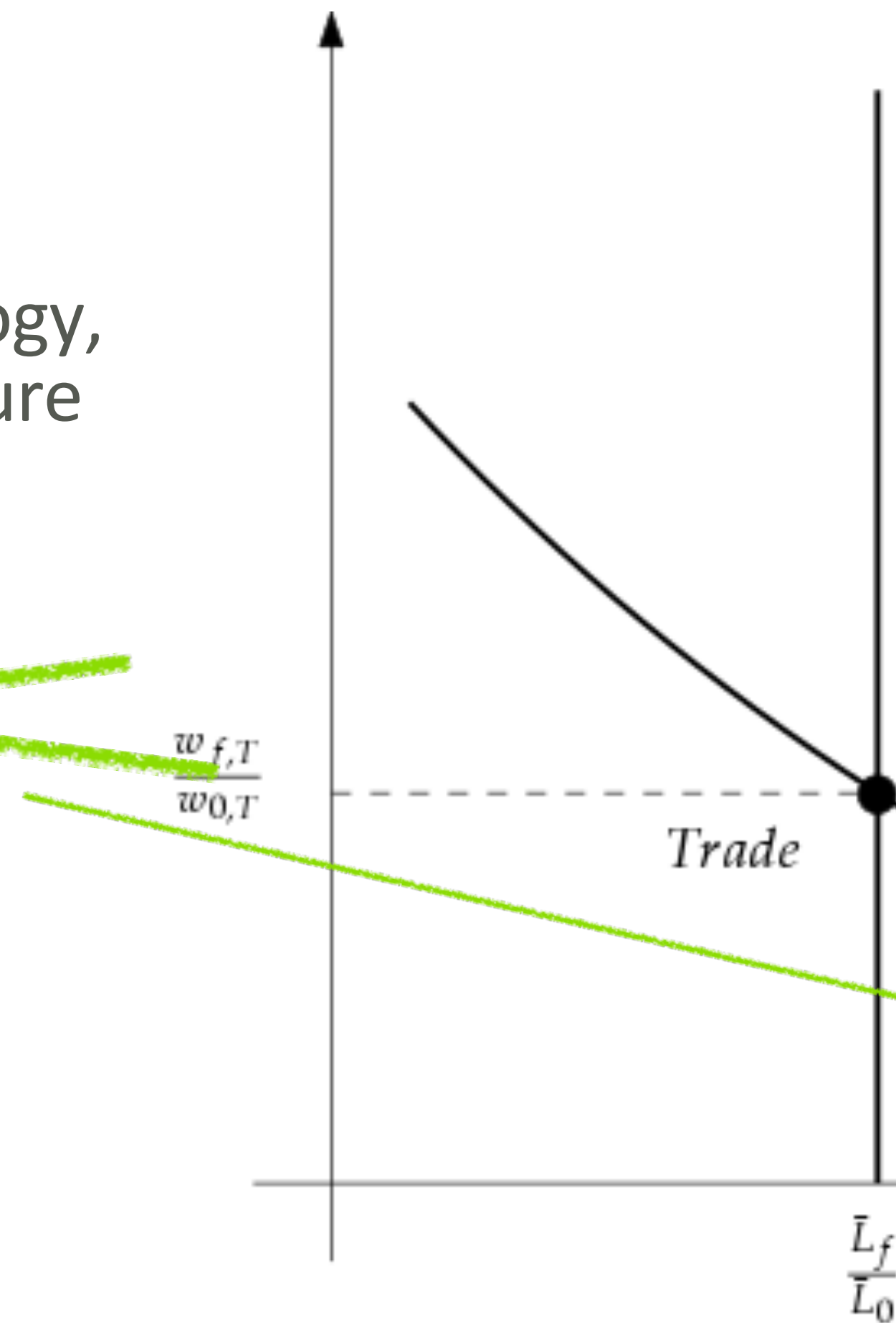
$$\frac{L_f(w_T, w_T^*)}{L_0(w_T, w_T^*)} \frac{1 - EE_{0,T}}{1 - EE_{f,T}} = \frac{\bar{L}_f}{\bar{L}_0} \quad \forall f \in F$$

# Factor Supply and Factor Demand

Preferences, technology,  
goods market structure



~~World factor demand~~



Instead of using foreign factor demand, we write equilibrium in terms of relative **domestic factor demand**, **relative export exposure** ( $REE_T$ ), and **foreign factor prices** ( $w_T^*$ ):

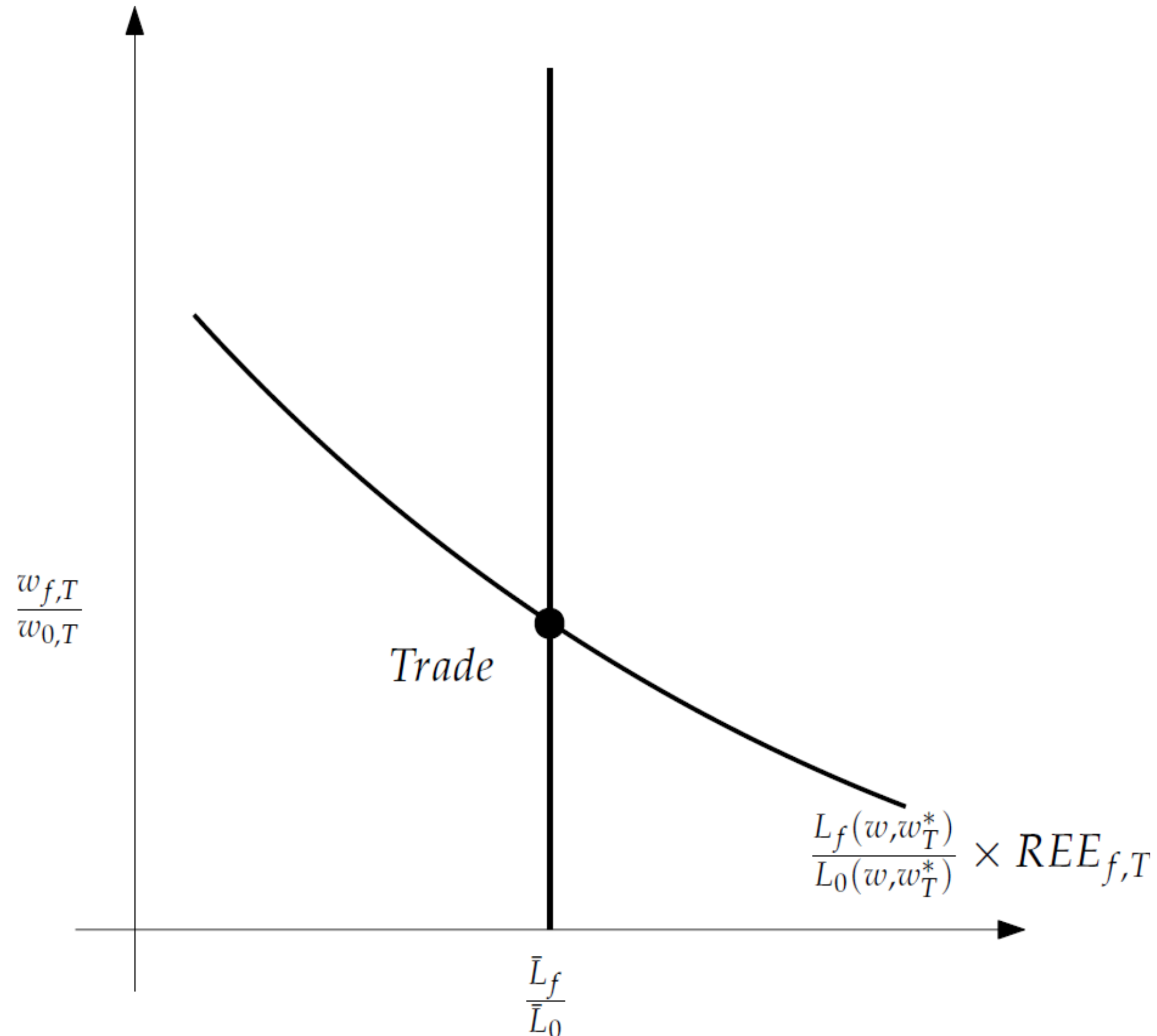
Relative Domestic Factor Demand  $RD_f(w, w_T^*)$

$$RD_f(w, w_T^*) \times REE_{f,T}$$

with  $REE_{f,T} \equiv \frac{1 - EE_{0,T}}{1 - EE_{f,T}}$



# Exports, Imports, and Domestic factor prices



*Factor prices as a function of relative export exposure and foreign factor prices:*

$$w_{f,T} = RD_f^{-1} \left( \left\{ \frac{1}{REE_{g,T}} \frac{\bar{L}_g}{\bar{L}_0} \right\}_g, w_T^* \right)$$

- *Not necessary to know anything about rest of world, even if country is large.*
- *Testable macro predictions given knowledge of RD.*



# How do exports and imports affect inequality?

## ► Export Channel ( $\neq$ in export exposure):

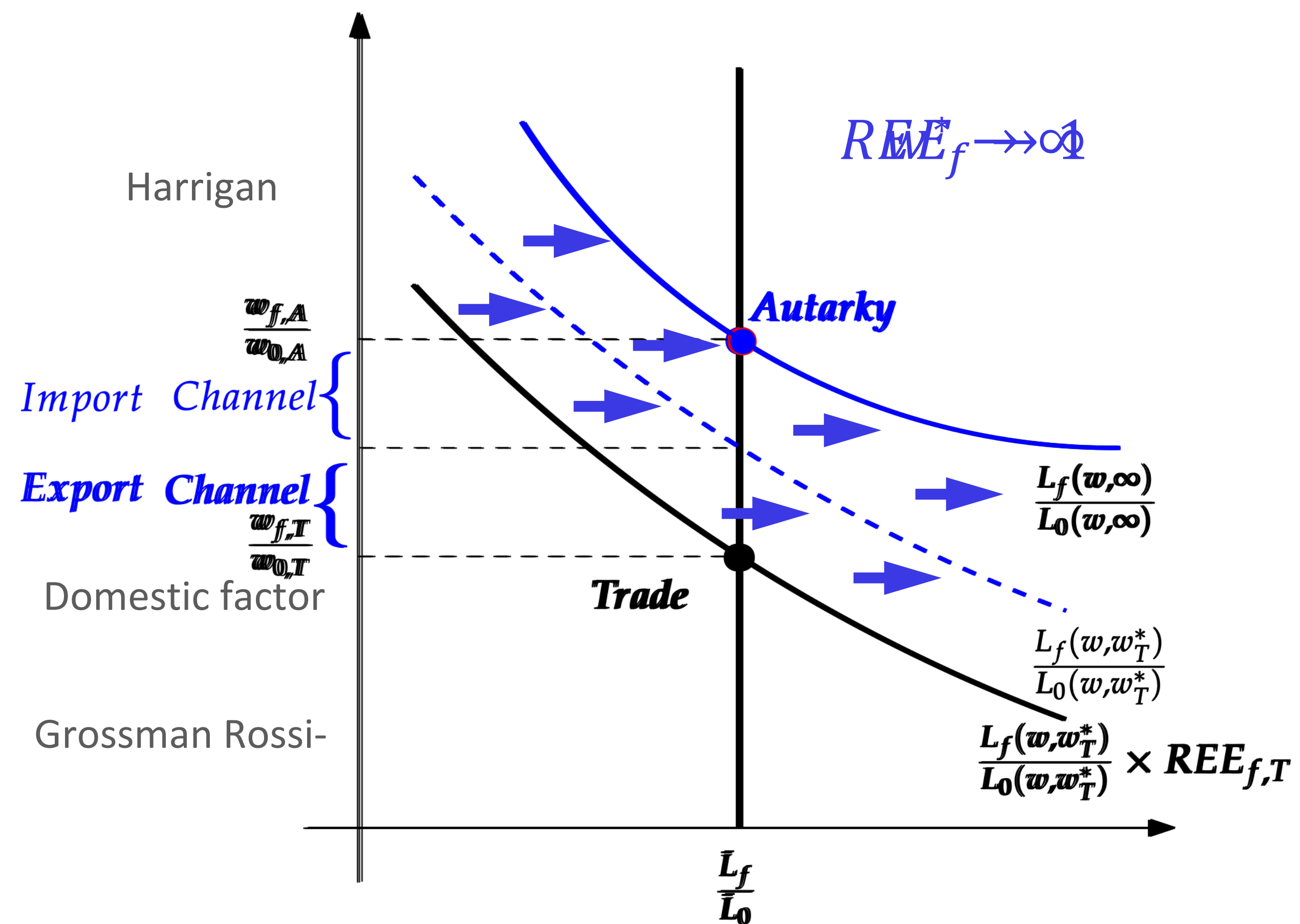
- Foreign factor demand  $\neq$  Domestic factor demand ( $REE \neq 1$ )
- Examples: Matsuyama '07, Verhoogen '08, Sampson '14, Reshef '16, Antras de Gortari Itskhoki '17

$$(\Delta \ln w)_{\text{exports}} = - \int_{(u=0, v=\ln w_T^*)}^{(u=\ln REE_T, v=\ln w_T^*)} \left[ \frac{\partial \ln RD}{\partial \ln w} \right]^{-1} du$$

## ► Import Channel ( $\neq$ in import exposure):

- Domestic factor demand with access to foreign factors  $\neq$  demand without ( $d \ln RD / d \ln w^* \neq 0$ )
- Examples: Stolper Samuelson '41, Feenstra Hanson '96, Hansberg '08, Burstein Cravino Vogel '13

$$(\Delta \ln w)_{\text{imports}} = - \int_{(u=0, v=\infty)}^{(u=0, v=\ln w_T^*)} \left[ \frac{\partial \ln RD}{\partial \ln w} \right]^{-1} \left[ \frac{\partial \ln RD}{\partial \ln w^*} \right] dv$$



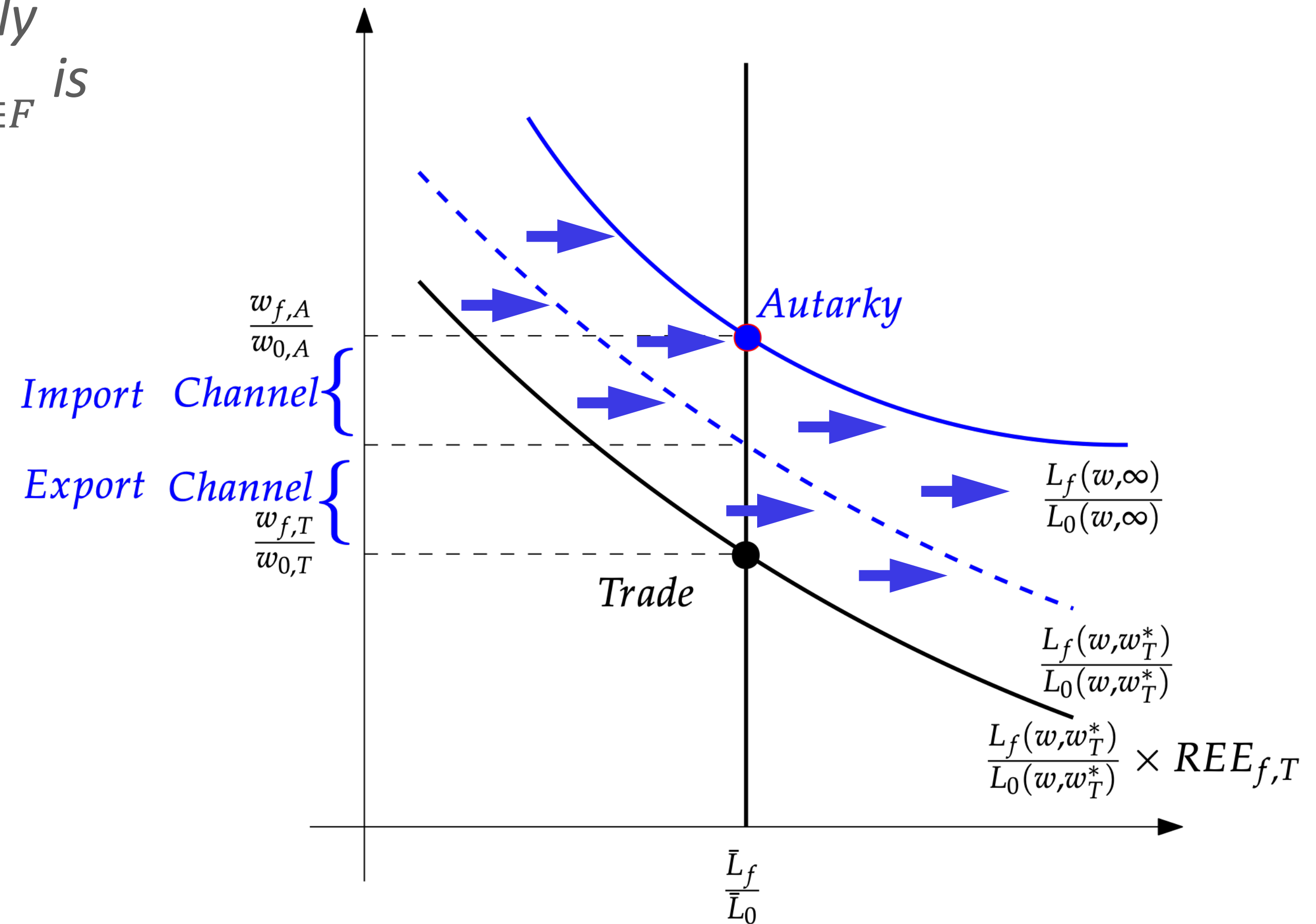
# Why does trade shift relative factor demand?

**Prop 2.** Suppose that  $\ln RD(w, w^*)$  is continuously differentiable and  $\{\partial \ln RD_f(w, w^*) / \partial \ln w_g\}_{f,g \in F}$  is invertible. Then:

$$(\Delta \ln w)_{trade} = (\Delta \ln w)_{exports} + (\Delta \ln w)_{imports}$$

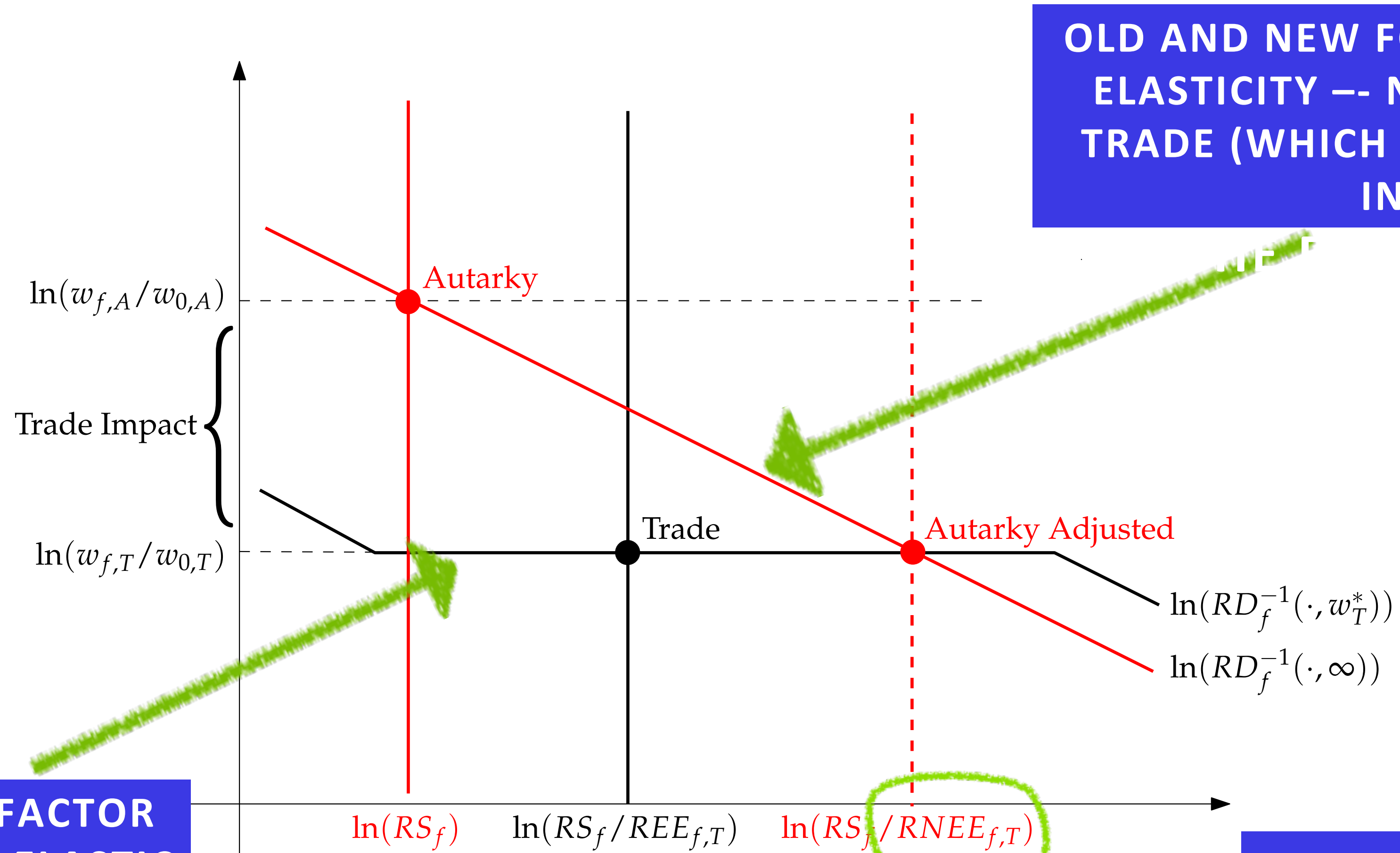
$$(\Delta \ln w)_{exports} = - \int_{(u=0, v=\ln w_T^*)}^{(u=\ln REE_T, v=\ln w_T^*)} \left[ \frac{\partial \ln RD}{\partial \ln w} \right]^{-1} du$$

$$(\Delta \ln w)_{imports} = - \int_{(u=0, v=\infty)}^{(u=0, v=\ln w_T^*)} \left[ \frac{\partial \ln RD}{\partial \ln w} \right]^{-1} \left[ \frac{\partial \ln RD}{\partial \ln w^*} \right] dv$$



Original factor content approach

## Comparison to Original Factor Content Approach (FCA)



**OLD FCA ASSUMES FACTOR  
DEMAND PERFECTLY ELASTIC  
UNDER TRADE**

**OLD FCA NEEDS NET FACTOR  
CONTENT OF EXPORTS -- BUT  
HOW TO MEASURE FACTOR  
CONTENT OF IMPORTS?**

# Parametric Model of Domestic Factor Demand

- **Goal:** Simple model with both **export** and **import** channels
- **Preferences:** Representative household with nested CES preferences over domestic firms  $n$  in different sectors  $k$ :

$$U = \prod_{k \in \mathcal{K}} (U_k)^{\alpha_k},$$
$$U_k = \left( \sum_{n \in \mathcal{N}_k} \theta_{nc}^{\frac{1}{\sigma}} c_n^{\frac{\sigma-1}{\sigma}} \right)^{\frac{\sigma}{\sigma-1}}$$

- CES between firms within sectors ( $\sigma$ )
- Cobb-Douglas between sectors

- **Technology:** Firms have a nested CES production function over domestic factors, goods produced by domestic firms, and goods produced by foreign firms

$$q_n = \varphi_n (l_n)^{\beta_n} (m_n)^{1-\beta_n},$$
$$m_n = \left( \prod_{r \in \mathcal{N}} m_{rn}^{\theta_{rn}} \right)^{\Theta_n} \left( \prod_{r \in \mathcal{N}^*} m_{rn}^{\theta_{rn}^*} \right)^{1-\Theta_n}$$
$$l_n = \left( \sum_{f \in \mathcal{F}} \theta_{fn}^{\frac{1}{\eta}} l_{fn}^{\frac{\eta-1}{\eta}} \right)^{\frac{\eta}{\eta-1}},$$

- CES within domestic factors ( $\eta$ )
- Cobb-Douglas otherwise

- **Perfect competition** in good and factor markets

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# Export Exposure ( $EE_f$ )

$$\{EE_f\} = \frac{(\text{Matrix of Factor shares}) \times (\text{Leontief Inverse}) \times (\text{Firm-level Gross Exports})}{\text{Total Factor Earnings}}$$

- Share of exports in total factor income
  - Granular version of Leontief's factor content of exports (definition of factor + IO matrix)
  - Model does not restrict *levels* of firm outside demand and supply ( $EE_f$  *unrestricted*)
  - Higher  $EE_f \Rightarrow$  Higher relative factor demand  $\Rightarrow$  Higher relative price under trade
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# Import Exposure ( $IE_f$ ):

$$\frac{\partial \ln RD_f}{\partial \ln w^*} = (\sigma - 1)(IE_f - IE_0)$$

$$IE_f = \sum_{\text{sectors}} \sum_{\text{firms: } n} \left( \frac{\text{Share of firm } n \text{ in domestic demand of } f}{\text{relative to its sector avg.}} \right) \times \left( \frac{\text{Total import share of firm } n}{\text{relative to its sector avg.}} \right)$$

- ▶ **Expenditure switching** in response to cheaper foreign factors. It is proportional to **cross-firm covariance** between import cost share and factor employment for domestic use
- ▶  $\{Total\ import\ share_n\} = (Transpose\ Leontief\ Inverse) \{Import\ share_n\}$
- ▶ If  $\sigma > 1$ , higher  $IE^f \Rightarrow$  Lower relative factor demand  $\Rightarrow$  Lower relative price under trade

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# Exposure Measurement

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# Administrative Microdata in Ecuador (2009-2015)

## Workers

### Firms

- **Corporate Income Tax**
  - Firm revenues, costs, profits
- **VAT (matched firm-to-firm data)**
  - Transactions between all formal firms
  - Transaction-level imports & exports by firm

- **Social Security (matched employee-employer)**
  - Income of all formal workers in the economy

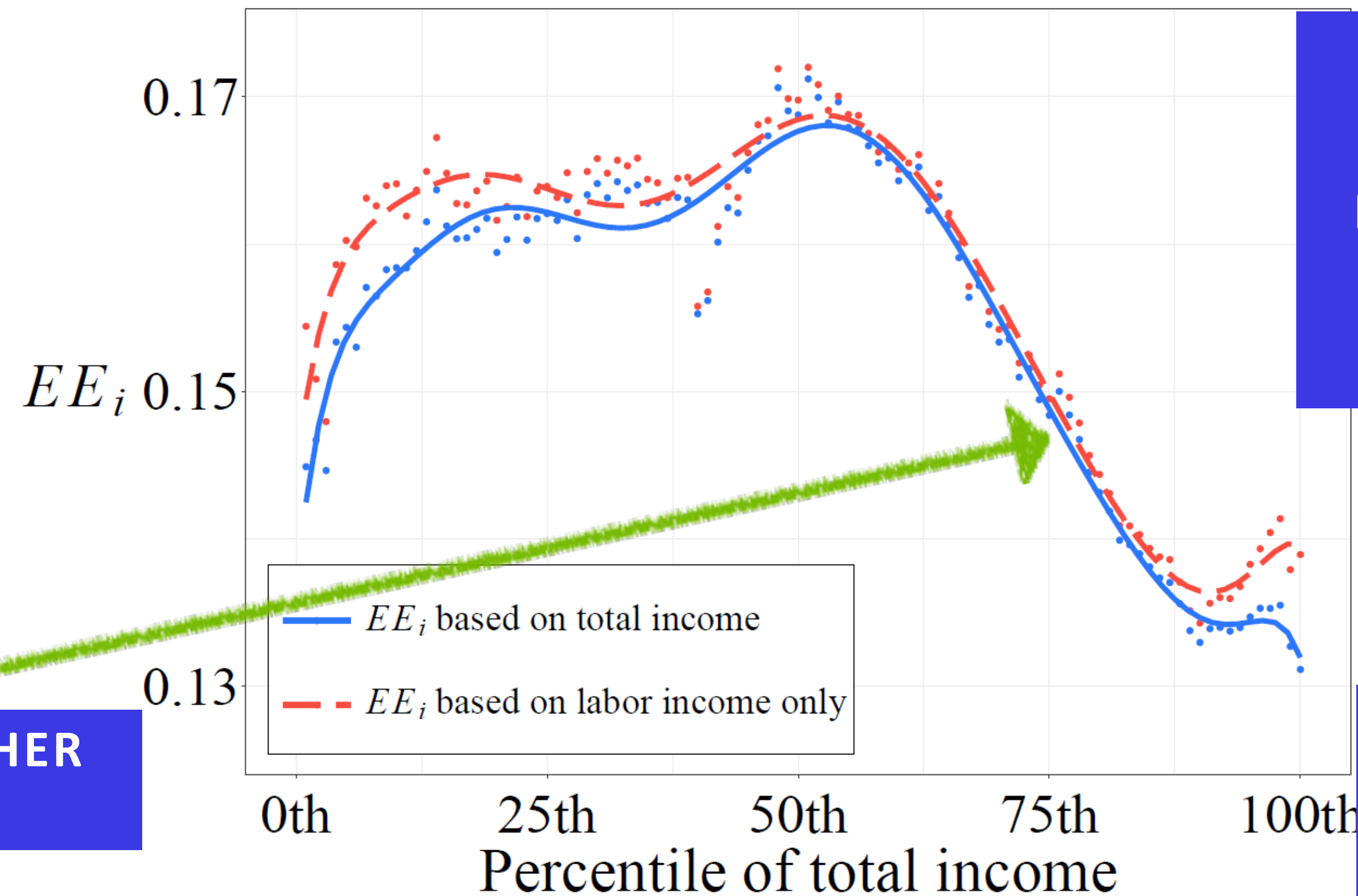
## Capital Owners

- **Civil Registrar (matched firm-owner)**
  - Share of each private firm owned by each taxpayer
  - Profits of firms = return on “capital”  
(self-employed treated as labor)

**Factors** = 73 Labor types (24 Province x 3 Education + Others)  
+ 2 Capital types (“Oil” + “Non-Oil”)

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# Export Exposure ( $EE_i$ ) Across Income Distribution

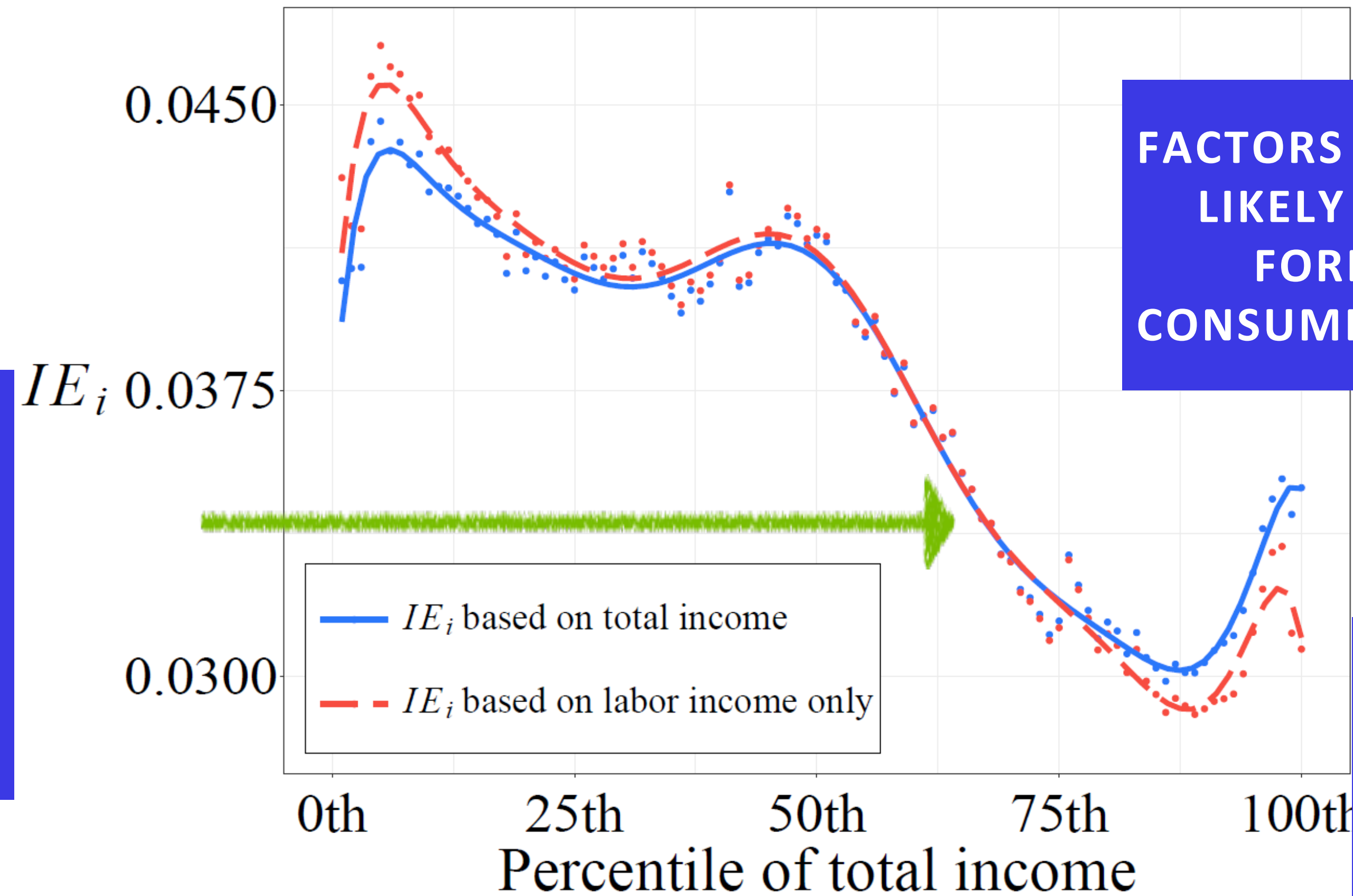


LOWER FRACTION OF FACTOR SERVICES SUPPLIED BY HIGH-INCOME INDIVIDUALS IS SOLD ABROAD (DIRECTLY OR INDIRECTLY)

$EE$  = LOWER AT HIGHER INCOMES

CONSISTENT WITH H-O STORY: LOW-SKILL ABUNDANT ECUADOR EXPORTS MORE SERVICES OF LOW-SKILL WORKERS

# Import Exposure ( $IE_i$ ) Across Income Distribution



$IE$  = PRO RICH  
10% IMPORT PRICE  
INCREASE  $\Rightarrow (\sigma - 1)$   
 $\times 0.16\%$  RISE IN  
RELATIVE DEMAND FOR  
LOW-INCOME  
INDIVIDUALS

FACTORS OWNED BY THE RICH LESS  
LIKELY TO BE SUBSTITUTED BY  
FOREIGN FACTORS WHEN  
CONSUMERS SWITCH EXPENDITURE

INCONSISTENT WITH H-O  
STORY: IMPORTERS EMPLOY  
HIGH-SKILL, HIGH-INCOME  
INDIVIDUALS

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# Micro Estimation

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# Ecuador's Factor Demand: Elasticity of substitution across factors ( $\eta$ )

- CES demand in firm  $n$  for factor  $f$  at year  $t$ :

$$\ln(\text{factor spending})_{fn,t} = (1 - \eta) \times \ln(\text{factor price})_{f,t} + \zeta_{n,t} + \delta_f + (\text{demand residual})_{fn,t}$$

- Fixed-effects: firm-year and factor

- Simultaneity bias in OLS  $\Rightarrow$  Shift-share IVs based on model-implied exposure

$$\hat{E}_{f,t} = \sum_{\text{product}:v} \text{Export Exposure}_{f,v} \times \text{Export Shock}_{v,t}$$

$$\hat{I}_{f,t} = \sum_{\text{product}:v} \text{Import Exposure}_{f,v} \times \text{Import Shock}_{v,t}$$

- Exposure: Same measure, but computed with firm-level trade by product (HS6) – customs data
- Shocks: Global (log) export total value and import unit values (excluding Ecuador) – BACI data
- **Identification:** Global shocks uncorrelated with factor-firm demand shocks in Ecuador over time



# Ecuador’s Factor Demand: Elasticity of substitution across factors ( $\eta$ )

	Baseline
	(1)
Estimate of $\eta$	2.09 (0.35)
First-stage F statistic	10.1
Factor-firm-year obs.	625,024
Number of factors	75
Alternative:	- - -

*Notes:* Sample of incorporated firms with positive payments for more than one factor and more than one employee. Baseline specification uses a balanced panel of observations from 2009-2015, uses both export and import IVs, includes firm-year and factor fixed effects, and includes the extra controls comprising of year fixed effect interacted with the factor’s exposure at  $t_0$  to exports and imports. Observations are weighted by initial factor-firm payments (winsorized at the 95 percetile). Standard errors in parentheses are clustered by factor.

# Ecuador's Factor Demand: Elasticity of substitution across factors ( $\eta$ )

	Baseline	Alternative Specifications						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Estimate of $\eta$	2.09 (0.35)	2.15 (0.65)	2.13 (0.48)	2.02 (0.73)	2.06 (0.32)	2.11 (0.33)	2.10 (0.59)	3.30 (2.52)
First-stage F statistic	10.1	5.0	19.3	3.0	10.3	8.6	18.3	5.2
Factor-firm-year obs.	625,024	625,024	625,024	625,024	512,915	861,747	536,795	446,169
Number of factors	75	75	75	75	75	75	75	75
Alternative:	-	Drop extra controls	Export IV only	Import IV only	Firms w/ > 5 workers	Un- balanced panel	Years 2010- 2015	Years 2011- 2015

*Notes:* Sample of incorporated firms with positive payments for more than one factor and more than one employee. Baseline specification uses a balanced panel of observations from 2009-2015, uses both export and import IVs, includes firm-year and factor fixed effects, and includes the extra controls comprising of year fixed effect interacted with the factor's exposure at  $t_0$  to exports and imports. Observations are weighted by initial factor-firm payments (winsorized at the 95 percetile). Standard errors in parentheses are clustered by factor.



# Ecuador's Factor Demand: Elasticity of substitution across firms ( $\sigma$ )

- CES demand in firm  $n$  for factor  $f$  at year  $t$ :

$$\ln(\text{final sales})_{n,t} = (1 - \sigma) \times \ln(\text{firm price})_{n,t} + \zeta_{k,t} + \delta_n + (\text{demand residual})_{n,t}$$

- Fixed-effects: sector-year and firm
- Firm price is not observed  $\Rightarrow$  Use model to back it out

$$\{\ln(\text{final price})_{n,t}\} = (\text{Transpose Leontief inverse})_t \times (\text{firm factor shares})_t \times (\ln \text{factor prices})_t + \{\rho_{n,t}\}$$

- We must account for domestic primary factors and foreign imported factors
- Simultaneity bias in OLS  $\Rightarrow$  Firm-level aggregation of factor shift-share IVs

$$\hat{E}_{n,t} = \sum_{\text{factors}:f} \text{Cost share}_{fn} \times \hat{E}_{f,t}$$

$$\hat{I}_{n,t} = \sum_{\text{factors}:f} \text{Cost share}_{fn} \times \hat{I}_{f,t}$$

$$\hat{W}_{n,t}^* = \sum_{\text{products}:v} \text{Import Share}_{vn} \times \text{Import Shock}_{v,t}$$

- **Identification:** Global shocks uncorrelated with firm demand shocks in Ecuador over time

# Ecuador's Factor Demand: Elasticity of substitution across firms ( $\sigma$ )

	<div>Baseline</div> <div>(1)</div>
Estimate of $\sigma$	1.96 (0.57)
First-stage F statistic	13.1
Firm-year obs.	180,992
Number of firms	25,856
Alternative:	- - -

*Notes:* Sample of incorporated firms with positive final sales and more than one employee. Baseline specification uses a balanced panel of observations from 2009-2015, uses both export and import IVs, includes firm and sector-year fixed effects, and includes the extra controls comprising of year fixed effects interacted with the firm's cost share spent on primary factors and imports. Observations are weighted by initial firm final sales (weights winsorized at the 95 percetile). Standard errors in parentheses are clustered by firm.



## Ecuador's Factor Demand: Elasticity of substitution across firms ( $\sigma$ )

	Baseline	Alternative Specifications						
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Estimate of $\sigma$	1.96 (0.57)	1.98 (0.55)	1.76 (0.19)	1.91 (0.57)	1.84 (0.63)	2.86 (0.70)	1.48 (0.48)	1.51 (0.72)
First-stage F statistic	13.1	14.2	1.1	19.4	8.6	15.0	10.4	4.2
Firm-year obs.	180,992	180,992	180,992	180,992	120,050	279,183	155,136	129,280
Number of firms	25,856	25,856	25,856	25,856	17,150	47,413	25,856	25,856
Alternative:	-	Drop	Export	Import	Firms	Un-	Years	Years
	-	extra	IV	IV	w/ > 5	balanced	2010-	2011-
	-	controls	only	only	workers	panel	2015	2015

*Notes:* Sample of incorporated firms with positive final sales and more than one employee. Baseline specification uses a balanced panel of observations from 2009-2015, uses both export and import IVs, includes firm and sector-year fixed effects, and includes the extra controls comprising of year fixed effects interacted with the firm's cost share spent on primary factors and imports. Observations are weighted by initial firm final sales (weights winsorized at the 95 percentile). Standard errors in parentheses are clustered by firm.

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# Testing Domestic Factor Demand

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# Cobb-Douglas Assumptions: A Micro Test

- We use firm-level prices measured under the null of baseline model
- CES final demand for composite good of sector  $s$

$$\ln(\text{sector final sales})_{s,t} = \beta_{\text{sector}} \ln(\text{sector price index})_{s,t} + \zeta_t + \delta_s + (\text{demand residual})_{s,t}$$

- We use fixed-effects for years and sectors, and sector average of firm-level cost IVs
- CES demand of firm  $n$  for imported and domestic inputs

$$\ln\left(\frac{\text{import input share}_{n,t}}{\text{domestic input share}_{n,t}}\right) = \beta_{\text{import}} \left(\frac{\text{import price}_{n,t}}{\text{domestic input price}_{n,t}}\right) + \zeta_t + \delta_n + (\text{demand residual})_{n,t}$$

- We use fixed-effects for years and firms, and firm's import price IV
- CES demand of firm  $n$  for inputs of different suppliers  $m$

$$\ln(\text{firm input share}_{mn,t}) = \beta \ln(\text{firm price})_{m,t} + \zeta_{n,t} + \delta_m + (\text{demand residual})_{n,t}$$

- We use fixed-effects for buyer-year and suppliers, and the same firm-level cost IVs

Cannot reject Cobb-Douglas assumptions in the model

	Sensitivity of expenditure shares to relative prices across:		
	sectors in final demand (1)	imported and domestic inputs (2)	domestic input suppliers (3)
	-0.18 (0.32)	-0.25 (0.34)	0.06 (0.26)
P-value ( $H_0 : \beta = 0$ )	[0.57]	[0.47]	[0.80]
First-stage F statistic	14.0	71.3	7.4
Observations	448	19,575	1,476,055
Clusters	64	2,840	33,392



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# Predicted vs. Observed Changes in Factor Prices: A Macro Test

- **Question:** *Is estimated factor demand model consistent with observed response of domestic factor prices to changes in foreign prices  $w_t^*$  and export exposure  $REE_t$ ?*
- **Testable structural relation between factors prices, export exposure and import prices:**

$$w_{f,T} = RD_f^{-1} \left( \left\{ \frac{1}{REE_{g,T}} \frac{\bar{L}_g}{\bar{L}_0} \right\}_g, w_T^* | (\hat{\eta}, \hat{\sigma}), W \right)$$

- **We now know the relative demand using parameter estimates  $(\hat{\eta}, \hat{\sigma})$  and micro-data on firms and individuals ( $W$ )**
-



# Predicted vs. Observed Changes in Factor Prices: A Macro Test

► **Question:** *Is estimated factor demand model consistent with observed response of domestic factor prices to changes in foreign prices  $w_t^*$  and export exposure  $REE_t$ ?*

► **Model prediction (up to first-order):**

$$\{\ln w_{f,t}\} = - \left( \frac{\partial \ln RD}{\partial \ln w} \right)_{t-1}^{-1} \left[ \left( \frac{\partial \ln RD}{\partial \ln w^*} \right)_{t-1} \{\Delta \ln w_{n,t}^*\} + \{\Delta \ln REE_{f,t}\} \right] + \{\ln w_{f,t-1}\} + \{\epsilon_{f,t}\}$$

PREDICTED RESPONSE TO OBSERVED  
EXPORT AND IMPORT SHOCKS

$$\equiv H_{t-1}(\Delta \ln w_t^*, \Delta \ln REE_t | (\hat{\eta}, \hat{\sigma}))$$

DOMESTIC SHOCKS

► **Micro to Macro Test:**

$$\Delta \ln w_{f,t} = \beta H_{f,t-1}(\Delta \ln w_t^*, \Delta \ln REE_t | (\hat{\eta}, \hat{\sigma})) + \zeta_f + \epsilon_{f,t} \quad \longrightarrow \quad \beta = 1?$$

► **IOPS?** ~~No.~~  $\Delta \ln w_{f,t}^*$  and  $\Delta \ln REE_t$  are correlated in valid under same exclusion restriction

# Predicted vs. Observed Changes in Factor Prices

	$\Delta \text{Log (observed factor price)}$				
	(1)	(2)	(3)	(4)	(5)
$\Delta \text{Log (predicted factor price)}$ $\equiv H_{t-1}(\Delta \ln w_t^*, \Delta \ln REE_t   (\hat{\eta}, \hat{\sigma}))$	1.07 (0.15)	1.59 (0.61)	1.24 (0.62)	1.01 (0.16)	0.85 (0.20)
P-value of $H_0 : \beta_{\text{fit}} = 1$	[0.63]	[0.34]	[0.70]	[0.98]	[0.44]
First-stage F statistic	1844.0	198.1	182.9	294.8	124.6
Factor-year observations	525	525	525	525	518
Number of factors	75	75	75	75	74
Includes year indicators times:					
$EE_{f,t_0}$ and $IE_{f,t_0}$		✓	✓	✓	✓
Capital factors indicator			✓	✓	✓
Province indicators				✓	✓
Education level indicators					✓

CAN'T REJECT  
NULL THAT  
 $\beta_{\text{fit}} = 1$

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# Counterfactuals

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# Distribution of the Gains from Trade

*Observed Trade Equilibrium*

$$w_{f,T} = RD_f^{-1} \left( \left\{ \frac{1}{REE_{g,T}} \frac{\bar{L}_g}{\bar{L}_0} \right\}_g, w_T^* | (\hat{\eta}, \hat{\sigma}) \right)$$



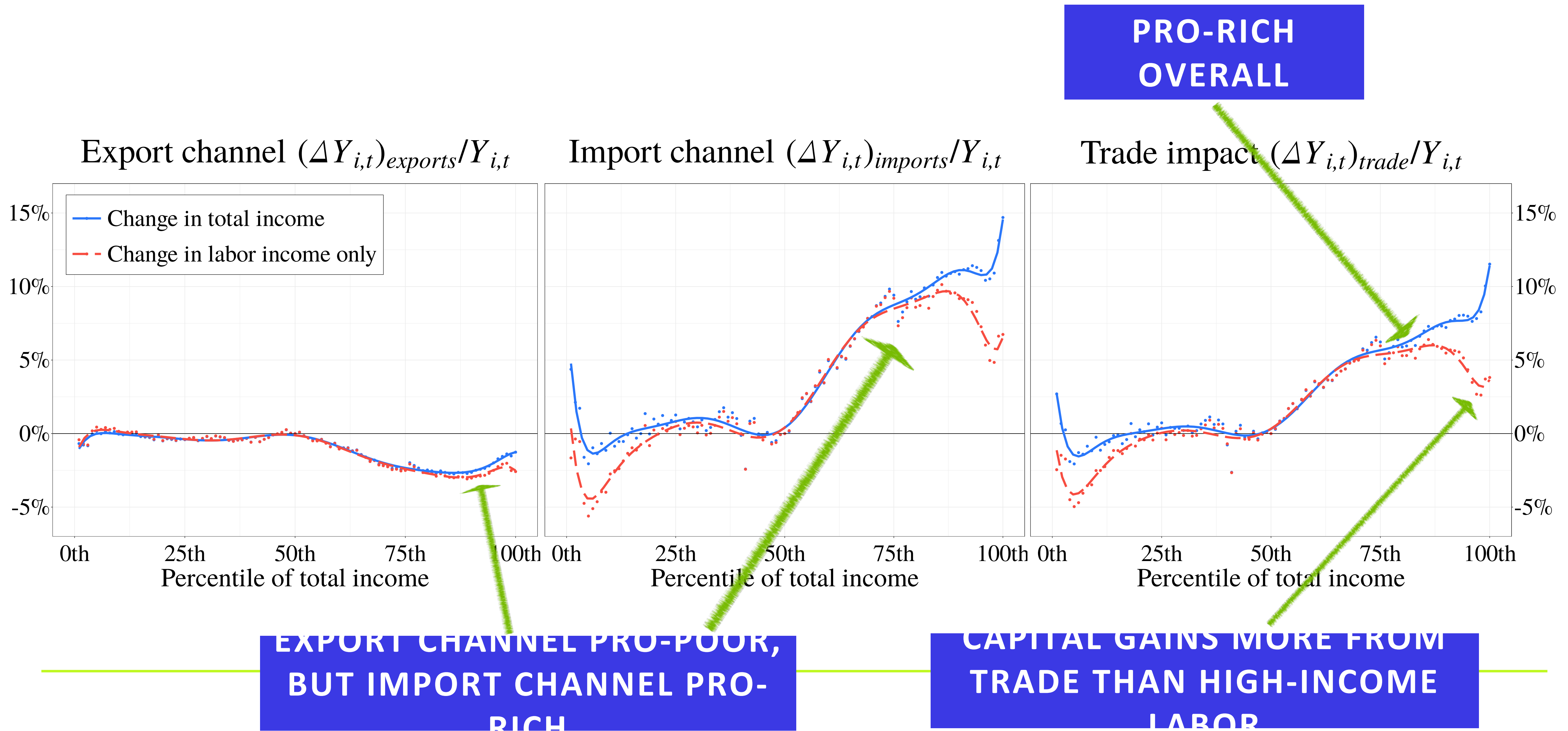
*Counterfactual Autarky Equilibrium*

$$w_{f,A} = RD_f^{-1} \left( \left\{ \frac{\bar{L}_g}{\bar{L}_0} \right\}_g, \infty | (\hat{\eta}, \hat{\sigma}) \right)$$

$$REE_T \rightarrow 1$$

$$w_T^* \rightarrow \infty$$

# Distribution of the Gains from Trade





# From Trade Exposure to Trade Impact

Change in total income

Change in labor income

TWO MEASURES OF  
EXPOSURE HAVE  
EXPECTED SIGN

Estimates

Shapley  
%  $R^2$

Estimates

Shapley  
%  $R^2$

(1)

(2)

(3)

(4)

*EE*

1.228  
(0.001)

7.5%

1.320  
(0.001)

8.1%

R<sup>2</sup> IS HIGH...

*LE*

-8.162  
(0.002)

92.5%

-8.217  
(0.001)

91.9%

$R^2$

89.6%

100.0%

92.9%

100.0%

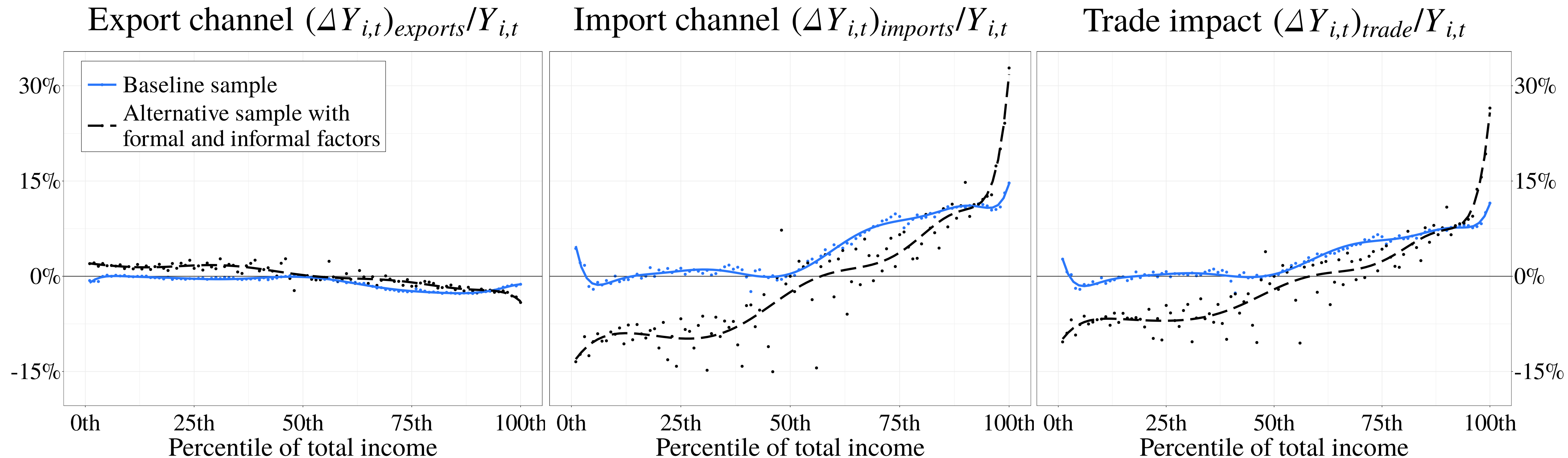
Obs.

2,612,867

2,413,683

MOSTLY  
DRIVEN BY  
IMPORT  
EXPOSURE

# Adding Informal Employment (ENIGHUR survey data)



**SIMILAR EXPORT CHANNEL,  
MAGNIFIED IMPORT CHANNEL**

**OVERALL EFFECT SIMILAR,  
EXCEPT AT VERY TOP (DRIVEN  
BY CAPITAL EARNINGS)**



# Changes in Inequality in a Closed Economy

	Actual change in open economy	Counterfactual change in closed economy
$\Delta \ln$ (50-10 income ratio)	-0.134	-0.074
$\Delta \ln$ (90-50 income ratio)	-0.185	-0.098
$\Delta \ln$ (99-90 income ratio)	-0.046	-0.097

*Notes:* All calculations are based on augmented sample with informal earnings included. “50-10 income ratio” (etc.) calculated from the ratio of the income of the 50th-percentile earner to that of the 10th-percentile earner, separately in each year and model scenario.

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# Concluding Remarks

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# Summary

- **How does trade affect earnings inequality?**
    - *Export channel* —  $\neq$  in export exposure —  $REE \neq 1$  — simply measure  $REE$
    - *Import channel* —  $\neq$  in import exposure —  $\frac{d\ln RD}{d\ln w^*} \neq 0$  — estimate  $RD(w^*)$  flexibly ( $IE, \eta, \sigma$ )
  - **Estimates from admin. micro-data (formal sector firms, workers, owners) in Ecuador**
    - **Largest earnings gains from trade in the upper-half of the income distribution**
    - Export channel pro poor, but regressive import channel dominates
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